

**VILLAGE OF WAUSAUKEE
VILLAGE BOARD MEETING
WEDNESDAY, OCTOBER 13th, 2010
WAUSAUKEE VILLAGE HALL
428 HARRISON AVENUE
7:00 PM**

MINUTES

1. Call to Order – President Townsend called the meeting to order at 7:03pm. The following board members present were Ann Hartnell, Bob Wesolowski, Kyle Stumbris, John Ranallo, Rosalyn Figas and Hilbert Radtke. Also present were Street Supervisor Darryll Schmidt, Water/Sewer Operator Pam Aide, Treasurer Sara Pullen, Marinette County Tourism Director Jaime Darge and committee member Jim Brien, Marinette County Fair Board Secretary Lisa Witak, Conservation Warden Dave Oginski, residents Roger & Ruth Jicha, Joellen Simpson, Shirley Prudhomme from the Peshtigo Times and Clerk Toshia Ranallo.
2. Approval of Agenda – Hilbert Radtke made a motion seconded by Bob Wesolowski to approve the agenda. Motion carried.
3. Audience to Anyone Wishing to Speak – Bob Wesolowski stated a property on Tyler Street has accumulated quite a bit of junk and garbage. Clerk Ranallo will contact the property owner to rectify the issue.

Kyle Stumbris asked the board for an extension for filing his well abandonment paperwork. Townsend suggested that Stumbris meet with Water/Sewer Operator Pam Aide and come up with a definite date.

4. Business with Guest
 - a. Discussion/ Possible Action – Marinette County Tourism Director Jaime Darge to discuss the Tourism Alliance –
Darge began by stating Marinette County has been branded “The Real North”.

The Marinette County Tourism Alliance Committee is funded annually by a ½% sales tax or about \$95,000. Approximately \$45,000 of these funds is used towards marketing and advertising. Since the Alliance is funded by Marinette County, each year the Tourism Alliance provides the County Board of Supervisors with a presentation of successes and future goals.

The committee has 15 members. 11 of these seats are held by an organization or board from within Marinette County and 4 members are at large representing the citizens of Marinette County.

Each area of the county is represented from Goodman to Peshtigo.

There were many successes in 2010:

- Marinette County Tourism increased state ranking in top tourism revenue from 31st to 30th.
- Despite tourism being down in Marinette County at 2.9%, they greatly surpassed the larger tourism areas of Wisconsin Dells (down 10.8%), Door County (down 11.3%) and Brown County (down 12.3%).
- Instituted the quarterly marketing plan and budget in using taxpayers’ dollars in the most efficient manner.
- Listened to visitors and utilized data that was generated by phone calls, email requests and website hits on www.therealnorth.com
- Instituted an on-line electronic monthly newsletter which is sent to visitors. Since June, there are currently over 180 subscribers and growing 5% a month. Also created a facebook page.

- Marinette County and Marinette Menominee Chamber of Commerce has recently approved another 3-year term to manage tourism on behalf of the county.

Everything starts or ends with the Marinette County Board, Darge declared, however, the Marinette County Economic Development & Tourism Committee is the parent committee of the Tourism Alliance. The Tourism Alliance is broken down to sub-committee: Finance, Marketing and Research.

All photos used in the official Marinette County Visitor Guide are of authentic Marinette County. These photos are also used in various print advertisements and article's to promote Marinette County.

In 2010, some of the print, online and televised media was used in: Chicago Journal & Topics, Milwaukee Journal Sentinel, Midwest Outdoors, On Wisconsin Outdoor, Gazette papers from Fond Du Lac, Appleton, Oshkosh, Sheboygan and the Two Rivers area, Silent Sport Magazine, Illinois Snowmobiler, Wisconsin Summer Travel Guide and Wisconsin Travel Guide. Web banners on Silent Sports website, US Canoe website and American Road Magazine website for television, and are partners with Discover Media Works, who produces the show Discover Wisconsin.

From September 2009 thru June 2010 there have been many hits to www.therealnorth.com. September was the highest month with over 78,800 hits. ATV use continues to be the largest draw with Waterfalls coming in second.

5. Motion to Approve Minutes

- Regular Board Meeting – 9/8/2010 – John Ranallo made a motion seconded by Ann Hartnell to approve the minutes. Motion carried.
- Parks & Beaches Committee Meeting – 9/13/22 & 9/22/10 & 10/6/10 – Ann Hartnell made a motion seconded by John Ranallo to approve the minutes. Motion carried.
- Water & Sewer Utility Committee Meeting – 9/22/10 – Rosalyn Figas made a motion seconded by Kyle Stumbris to approve the minutes. Motion carried.
- Finances & Purchasing Committee – 9/16/10 & 10/11/10 – Rosalyn Figas made a motion seconded by Wesolowski to approve the minutes. Motion carried.
- Buildings & Grounds – 9/15/10 – Townsend stated the wording needs to be changed from “lifetime” to “longtime”. With that change Hilbert Radtke made a motion seconded by John Ranallo to approve the minutes. Motion carried.
- Smart Growth – 9/15/10 – Townsend stated the wording needs to be changed from “Northwest” to “Midwest”. With that change John Ranallo made a motion seconded by Hilbert Radtke to approve the minutes. Motion carried.
- Special Joint Village & Town of Wausaukee Meeting – 9-29-10 – Hartnell made a motion seconded by Wesolowski to approve the minutes. Motion carried.

6. Motion to Approve Village Street and Utility Report – Ann Hartnell made a motion seconded by Bob Wesolowski to approve the reports. Motion carried.

7. Motion to Approve Bills – John Ranallo made a motion seconded by Rosalyn Figas to approve the bills. Motion carried.

8. Motion to Approve Treasurer's Report – Rosalyn Figas made a motion seconded by John Ranallo to approve the Treasurer's Report. Motion carried.

9. Committee Reports:

- Discussion – Parks & Beaches Committee
 - Discussion/Action – Electric, Waste Management and Maintenance Bills for Ballas Park – John Ranallo made a motion seconded by Ann Hartnell to split the electric and waste management bills with the Town of Wausaukee. Motion carried.
 - Discussion/Possible Action – Locks on Lights – Kyle Stumbris stated that the Baseball Association will cover the cost for locks this year. No action taken.

3. Discussion/Possible Action – Address Parking Issues – John Ranallo stated the committee discussed safety hazards regarding parking at Ballas Park. He said a possible solution would be to fill the ditches with gravel and create angle or straight on parking with new entries. Stumbris added Town Supervisor Bob Jicha mentioned the Town could bring in the gravel with the use of their loader. Ann Hartnell recommended parking signs. President Townsend asked the committee to gather prices. No Action taken.
4. Discussion/Possible Action – Remove Dumpster & Winterize Buildings – Kyle Stumbris stated that the Baseball Association will have the current dumpster removed and will winterize the buildings. No Action taken.

b. Discussion – Water & Sewer Utility Committee

1. Discussion/Possible Action – 2010 Public Water Supply System Audit – See Water & Sewer Utility Committee 9/22/10 minutes.

c. Discussion – Finances & Purchasing Committee –

1. Discussion/Action – 2010 Budget Amendments – Bob Wesolowski made a motion seconded by Rosalyn Figas to approve the Village budget amendments. Motion carried. Rosalyn Figas made a motion seconded by John Ranallo to approve the Water/Sewer budget amendments. Motion carried. The budget amendments will be presented as Resolution 2010-5 and 2010-6 in next month's meeting.

d. Discussion – Buildings & Grounds

1. Discussion/Possible Action – Old Library Building – A Building & Grounds meeting will be set after the American Legion presents the Village with a lease proposal. Matter tabled.

- e. Discussion/Possible Action – Smart Growth Committee – A tentative meeting was set for November 3 to discuss brochures and the Licensing & Regulation draft ordinance. No action taken.

10. President's Report

- a. Speed Study on US 141 – Townsend informed the board the speed study to lower the existing 45mph speed zone on US 141 in the vicinity of Subway has been denied.
- b. Appoint Ann Hartnell to Smart Growth Committee – President Townsend appointed Hartnell to the Smart Growth Committee.

11. Unfinished Business

- a. Discussion/Action – Adoption of Official Zoning Map Ordinance – Ann Hartnell made a motion seconded by Rosalyn Figas to approve the Zoning Map Ordinance. Motion carried.
- b. Discussion/Action – Niagara Wireless, LLC Water Tower Lease – Hilbert Radtke made a motion seconded by Bob Wesolowski to approve the lease. Motion carried.

12. Approval of Permits/Licenses

- a. Private Well Permits – Roger Jicha – Jicha asked for a one month extension to file his paperwork for his private well. This will be discussed at the next regular board meeting. No action taken.

13. New Business

- a. Discussion/Action – Appoint Jim Brien to Tourism Committee to represent the Village of Wausaukee for another 3 year term – Ann Hartnell made a motion seconded by Rosalyn Figas to appoint Jim Brien to the Tourism Committee for another 3 year term to represent the Village of Wausaukee. Motion carried.
- b. Discussion/Action – Request from Friends of the Library to place granite post donated by Caryl Schmitz in Payant Park. – Hilbert Radtke made a motion seconded by Bob Wesolowski to approve the placement of the granite post in Payant Park. Motion carried. Joellen Simpson stated that the Friends of the Library will furnish a plaque near the granite post.

- c. Discussion/Action – Jetting Sewer Mains – President Townsend asked Street Supervisor Darryll Schmidt to submit a list of problem areas, man hours and cost to the Finance Committee. The Finance Committee will also discuss fixing the old jetter. Matter tabled.
- d. Discussion/Action – Marinette County to Collect 2010 Taxes – Hilbert Radtke made a motion seconded by Ann Hartnell to have Marinette County collect the 2010 Taxes. Motion carried.
- e. Discussion/Action – Ice Skating Rink – John Ranallo suggested the parking lot by Jerry’s Market for a proposed ice rink. He said the rink at Ballas Park was nice; however it was in an area where people didn’t see it. Board members will review the parking lot and bring their suggestions to next month’s meeting. Matter tabled.
- f. Discussion/Action – Set Trick or Treat Date and Time – Bob Wesolowski made a motion seconded by Kyle Stumbris to set the Trick or Treat hours on Saturday, October 30 from 1:00pm to 5:00pm. Motion carried.

14. Additional Business

- a. Discussion/Action – Convene to closed session per Wis. State Statute 19.85 (1) (c) to discuss employee evaluations and January 1, 2011 raises. – Rosalyn Figas made a motion seconded by Ann Hartnell to convene into closed session. Motion carried. President Townsend performed a roll call. Ann Hartnell yes, Bob Wesolowski yes, Kyle Stumbris yes, Jeff Townsend yes, John Ranallo yes, Hilbert Radtke yes, and Rosalyn Figas yes.
- b. Discussion/Action – Reconvene to open session to consider possible follow up to closed session. – Rosalyn Figas made a motion seconded by Kyle Stumbris to reconvene into open session. Motion carried. President Townsend performed a roll call Ann Hartnell yes, Bob Wesolowski yes, Kyle Stumbris yes, Jeff Townsend yes, John Ranallo yes, Hilbert Radtke yes, and Rosalyn Figas yes. No action taken.

- c.
- 15. Adjourn – Ann Hartnell made a motion seconded by Bob Wesolowski to adjourn the meeting at 10:20pm. Motion carried.

Submitted by Toshia Ranallo