



Wednesday, April 20, 2011

Wausaukee.com Memberships

The official Village web site, www.wausaukee.com, has evolved since its 1998 introduction into a site that promotes local businesses and draws traffic to our area. It incorporates an easy visual reference for things people are looking for within an area they wish to visit without having to move from the comfort of their personal computer.

Like the best of web sites, www.wausaukee.com offers information regarding the events that go on year round that attract tourists, a listing of volunteer organizations, churches, maps for directions, school information, emergency telephone numbers, weather, Village services available, and a number of newspaper and TV stations that service our community. To browse our web site we use familiar concepts, everyone knows how to use the yellow pages telephone directory or select a service from an icon. Our thumb nail guide is designed with 35 visual icons just like road signs representing the most used services. These visually familiar directories help you navigate our information because they have been used by everyone.

Four levels of membership are available and will draw traffic to your business by using the web to search for your services. The higher the level of your membership, the more exposures you will get throughout the site and the more information you will be able to give to that person looking for your service.

Memberships start as low as \$42.20 per year for the Yellow level. Touch the membership icon on any page for detailed information about the benefits of each level or call for more information. Memberships start from the time you sign up and advertising of your business name will be available on the web 24 hours a day, 7 days a week.

Log onto **www.wausaukee.com** to browse our new improved web site. Don't miss the opportunity to advertise your local business 24/7 on the official Wausaukee area web.

For Information call Brian Hartnell - Graphic Impressions Photography LLC
502 Main St. Wausaukee, WI 54177
Phone: (715) 856-5627 or (888) 856-5164
E-mail: brian@gipphoto.com

Sincerely,

Brian G. Hartnell
Webmaster

Graphic Impressions Photography LLC

502 Main Street * PO Box 254 * Wausaukee, WI 54177-0254 * 715.856.5627 *
Toll Free: 888.856.5164 * www.gipphoto.com



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Yellow Level - One Web Exposure- \$42.20 per year

1. Home Page Quick Guide - Select One of the 38 icon service categories that best depict your service or products that you sell. Business name, Address, Phone Number & E-mail Link
2. Upgrade to any level at any time or add items from the extras list for more coverage.
3. Village of Wausaukee Businesses listed in Downtown Quick Guide

Red Level - Two Web Exposures - \$58.25 per year / Renewal Fee @ \$52.75 per year

1. Select Two Listings from Quick Guide Services icons and Yellow Pages that will list your business name, Address, Phone Number & E-mail Link.
2. Upgrade to any level at any time or add items from the extras list for more coverage.

Green Level - Five Web Exposures - \$84.40 per year / Renewal @ \$73.85 per year

1. Home Page Services Quick Guide & Yellow Pages - Select Five categories of your choice from any combination of Quick Guide and Yellow Pages Directories to tailor your coverage.
2. Yellow Page Directory categories can be modified to fit your products/services.
3. Upgrade to the next level at any time.
4. E-mail address will be added to all your listings
5. Add Four calendar events per year to promote traffic to your business.

Blue Level - Nine Web Exposures - \$158.25 per year / Renewal @ \$116.05 per year

1. Home Page Services Quick Guide & Yellow Page - Select Eight Icons/Categories mixed between these two guides to best define your services and products.
2. Yellow Page Directory categories can be changed to fit your products/services
3. Business web page containing the following:
 - Up to six Photos added to your listing
 - One Business Logo or Vendor Logo
 - Change your photo yearly if you wish to change.
 - Business Name
 - Business Address and/or P. O. Box
 - City, State, Zip Code
 - Business Hours/Days
 - Up to three phone numbers listed, fax, cell, business voice
 - E-mail address and link
4. Add Eight Calendar Events per year to promote traffic to your business
5. Every listing on our web site will be linked to your existing web page or to our business web page with the comprehensive information regarding your business.
6. Ask about our custom web pages using photography, menus, brochures, maps and your images.

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Information to describe your business:

Name of Business: _____
Names of Owners: _____
Names of Contact Person: _____
Street Address of Business: _____
PO Box of Business: _____
City, State, Zip: _____
Telephone Number Work: _____
Telephone Number Home: _____
Fax Phone: _____
E-mail Address: _____
Web Site URL: _____
Hours of Operation: _____

Description of your services offered: See web site for examples.

Quick Guide Thumbnails you want to be listed in:

1. _____
2. _____
3. _____
4. _____

Yellow Pages Categories you wish to place your listing on:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____

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Wausauke, WI 54177-0254

Business Name
Street Address
City, State, Zip